



MEDIA POLICY

Website Privacy Statement

The Great Lakes Region of the American Music Therapy Association (GLR of AMTA) is committed to protecting your privacy and developing technology that gives you the most powerful and safe online experience. This Statement of Privacy applies to the GLR of AMTA website and governs data collection and usage. By using the GLR of AMTA website, you consent to the data practices described in this statement.

Collection of your Personal Information

GLR of AMTA collects personally identifiable information from our members. These data include elements such as your email address, name, home or work address, and telephone number(s). GLR of AMTA may also collect anonymous demographic information, which is not unique to you, such as your zip code, age, gender, and preferences.

Information about your computer hardware and software may be automatically collected. This information may include: your IP address, browser type, domain names, access times, and referring website addresses. This information is used by GLR of AMTA to provide general statistics regarding use of the GLR of AMTA website.

Please keep in mind that if you directly disclose personally identifiable information or personally sensitive data through GLR of AMTA public message boards (including links to social network sites such as Twitter and Facebook), this information may be collected and used by others. Note: GLR of AMTA does not read any of your private online communications.

GLR of AMTA encourages you to review the privacy statements of websites you choose to link to/from GLR of AMTA so that you understand how those websites collect, use and share your information. GLR of AMTA is not responsible for the privacy statements or other content on websites outside of the GLR of AMTA website.

Use of your Personal Information

GLR of AMTA collects and uses your personal information to operate certain functions of the GLR of AMTA website and deliver the services and member benefits that you have requested. GLR of AMTA also uses your personally identifiable information to inform you of other products or services available from GLR of AMTA and its affiliates. GLR of AMTA may also contact you via surveys to conduct research about your opinions.

GLR of AMTA may, from time to time, provide lists to external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information (email, name, address, telephone number) is not transferred to a third party. Vendors purchasing GLR of AMTA lists may not reuse or share that information with others. In addition, GLR of AMTA may share data with trusted partners to help us perform statistical analysis, send you member-specific email or postal mail, or provide customer support. All such third parties are prohibited from using your personal information except to provide specific services to GLR of AMTA and they are required to maintain the confidentiality of your information.

GLR of AMTA does not use or disclose sensitive personal information, such as income – collected as part of AMTA’s statistical profile of members, without your explicit consent and/or informing you how these data are used and aggregated. Data are reported in aggregate form only and not personally identifiable.

GLR of AMTA keeps track of frequently used pages within the website in order to determine what pages are the most popular in order to improve our services in accordance with the mission of GLR of AMTA.

GLR of AMTA will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on GLR of AMTA or the site; (b) protect and defend the rights or property of GLR of AMTA; and (c) act under exigent circumstances to protect the personal safety of users of GLR of AMTA, or the public.

Use of Cookies

This website does not use cookies to monitor browsing preferences. Depending on your present internet browser settings, files may be stored on your computer to remember history, password preferences and for quicker browsing.

Changes to this Statement

GLR of AMTA will occasionally update this Statement of Privacy to reflect any website services upgrades, revisions made by the Association, and customer feedback. GLR of AMTA encourages you to periodically review this Statement to be informed of how GLR of AMTA is protecting your information.

Social Media Policies

Rules for use of GLR of AMTA website, GLR of AMTA Conference website, and social media platforms (social media refers to blogs, podcasts, wikis, social networks, and all emerging social technologies).

1. You will not post unauthorized communications (such as spam) or advertisements.
2. You will not engage in unlawful multi-level marketing.
3. You will not upload viruses or other malicious codes.
4. You will not collect information about our members or other website users without their (or our) permission.
5. You will not solicit login information or access an account belonging to someone else.
6. You will not bully, harass, or intimidate anyone else on our websites or social media.
7. You will not post inappropriate content that: is threatening, hateful, pornographic; incites hate or violence or; contains graphic content.
8. You will not use our website or social media to do anything unlawful, unethical, malicious, misleading, or discriminatory.
9. You will not do anything that could disable, interfere with, or impair the proper working or appearance of our websites or social media.
10. You will not post content or take any action that infringes on or violates someone else's rights or violates the law or professional ethics.
11. We can remove any content or information on our social media if we believe that it violates this Statement or our policies.
12. You will only post information that is accurate and factual. If mistakes are made you will correct them as soon as they are discovered.
13. You will maintain signed consent for any picture or video posted.

Please remember that as a member of GLR of AMTA your words, postings, and actions may be erroneously viewed by the public as a representative of the GLR of AMTA. Therefore, you must ensure that you are respectful and civil in your postings on these sites and responsible in your decisions when posting content to such sites to ensure that you do not damage GLR of AMTA's reputation or goodwill.

It is imperative that you make it clear in your postings that you are speaking for yourself as an individual, and not for the GLR of AMTA. Please add the following to your postings when giving opinions: "This post is personal to me and does not necessarily reflect the opinions or positions of the GLR of AMTA." Also, please do not refer to the GLR of AMTA in a disparaging manner.

You may not provide any content to the GLR of AMTA social media platforms that contains any product or service endorsements or any content that may be construed as political lobbying, solicitations, or contributions.

GLR of AMTA reserves the right to remove content that is inaccurate, offensive, or characterized as spam.

Social Media Safety and Professional Things to Consider

If you publish content or information using the Public setting, it means that you are allowing everyone, including people off of Facebook/Twitter using media other than Facebook/Twitter, to access and use that information, and to associate it with you (i.e. your name and profile picture). Check your privacy settings on social media sites often.

Contact Information

GLR of AMTA welcomes your comments regarding these policies. If you have any questions or if you believe that GLR of AMTA has not adhered to this Statement, please contact the current GLR of AMTA President. We will use reasonable and feasible means to promptly determine and remedy the problem.

Media Policy last modified: March 2014